

### **Complete package for web appearance**

***Standard software and individual customization including design and hosting at a fixed price***

**Cologne, 11 September 2007.** The international acting software house MASCH Software Solutions created with its HomePageFactory series a smart possibility to realise high-quality web appearances at a fixed price and in briefest time. Therefore the MASCH experts prepared an „allround worry-free package“, which offers everything from one source, which range from concept, design and programming to the completed web appearance. Included is also a project-oriented consulting and service for the user through the MASCH Customer Service which ranges up to design. Thereby the user can choose the website layout from a library with 50 design templates.

The procedure for individuals as well as small and medium-sized companies is very easy: buy the appropriate HomePageFactory package either through the manufacturer MASCH or through the reseller. Afterwards contact the MASCH Customer Service (+49 (0) 2203 911 33 38) which will care about everything up to the live set-up of the website.

#### **The Backbone**

Each of the three versions of HomePageFactory is based on the web portal application CM Studio, which is component as CM Studio Standard V3.0 of HomePageFactory V3\* and component as CM Studio Professional V3.0 of HomePageFactory V3\*\* and HomePageFactory V3\*\*\*. They are known in the market and can refer to a large installation basis in the meantime. As no HTML knowledge is necessary for the creation and administration the user can administrate the site by himself and can put in new content and delete the old one.

#### **Who wants to know it completely exactly: CM Studio Standard vs. CM Studio Professional**

The difference only consists in installing CM Studio Standard V3.0 on the local workstation PC or Notebook. Directly afterwards the website can be created offline using the layout editor and the integrated design functions of CM Studio. With CM Studio Professional 3.0 the user can work online.

## Presse-Information



Both have in common, that it is a powerful engine for a number of applications, which all convince with an easy use and without the necessity of programming knowledge of the user. Complete integration is the key word so that the software is running completely transparently in the background for the user during acting within the Microsoft Office Suite. The integrated SQL database server takes over the storage management of the whole content within the web portal. The integrated publication database enables to define simple tree structures within the portal, while the knowledge of the use of the Microsoft Windows Explorer will be transferred on the tree structure of the web portal. Thereby the structure can be expanded without extensive programming knowledge.

### Package includes:

#### HomePageFactory V3\*

- CM Studio Standard V3.0
- Website à la Carte 10 HTML pages
- .de domain registration
- Hosting for 12 months (web space)
- 1 email address

#### HomePageFactory V3\*\*

- CM Studio Professional V3.0
- Website à la Carte 20 HTML pages
- Intranet area
- .de domain registration
- Hosting for 12 months (virtual root server)
- 5 email addresses
- Additional module CM Studio .Form

#### HomePageFactory V3\*\*\*

- CM Studio Professional V3.0
- Website à la Carte 20 HTML pages
- Intranet area
- .de domain registration
- Hosting for 12 months (virtual root server)
- 5 email addresses
- Flash animation (3 maximum)

## Presse-Information



### Prices and availability

HomePageFactory V3\* will be offered for the recommended end user price of Euro 499.00. For HomePageFactory V3\*\* it is Euro 999.00 and for HomePageFactory V3\*\*\* 1995.00 Euro. The scope of delivery contains the CD as well as the manual as PDF file. For further questions and the special design service please contact the MASCH Customer Service Line under +49 (0)2203 91133 38. The products are distributed by the authorised distributors (Trade Up and Papyrus). You will find further information to the product under: <http://www.masch.com/de/hf3.php>.

### Further Information

MSITEC Marketing Services  
Martin Schaarschmidt  
Hohe Strasse 69, D-51149 Köln  
Tel: +49 (0)2203/91133-38, Fax +49 (0)2203/91133-99  
Email: [Martin.Schaarschmidt@msitec.de](mailto:Martin.Schaarschmidt@msitec.de)

### Press Contact

Bernd Kelling  
Interprom Werbe GmbH  
August-Hörmann-Platz 4, 82131 Gauting  
Tel: +49 (0)89/12 15 84-0, Fax: +49 (0)89/12 15 84-18  
Email: [bkelling@interprom.de](mailto:bkelling@interprom.de)