

## Press information



### **The perfect Internet performance in 60 minutes with CM Studio Standard V3.0**

*At a price of 99.00 Euro, CM Studio Standard V3.0 offers professional functions, can be applied easily without programming knowledge and is the perfect tool for utilization on a desktop or notebook PC.*

#### **CEBIT hall 25, booth F105 (Planet Reseller)**

**Saint Petersburg/Cologne, 20th February 2006.** With CM Studio Standard V3.0, MASCH Software Solutions offer a personal website manager for beginners. It provides highly comfortable content management functionalities for creation and maintenance of websites.

The cream of CM Studio Standard is that it can be used by any user without programming expenditure or knowledge. When developing, the software specialists of MASCH had in mind that easy handling and intuitive functioning would be kept up. For users of CM Studio Standard V3.0, the surface, including its menus, appear to be a 100percent Microsoft Application. The advantage - users, inexperienced and even anxious with web design and contents, can work with the familiar Windows surface and do not have to struggle through manuals and tutorials etc.

CM Studio Standard V3.0 has to be installed locally on your workstation PC or Notebook. Following that, the website can be created by using the layout editor and the integrated layout tools of CM Studio in offline mode. Microsoft Office users just need basic knowledge of Microsoft Word, since the layout creation in CM Studio Standard uses the document processing functions of Microsoft Word throughout the Microsoft Word PLUG-IN.

On completing the website creation, the site will be put out on the appropriate web server or the linked web space at the Internet provider throughout **EXPORT-TO-HTML** function. Thus the professional Internet performance is saved to the Internet already.

### Features of CM Studio Standard V3.0

- Integrated WYSIWYG layout editor for the creation of your website design
- Integrated template technology so that the basic structure of the website has to be created only once and then can be taken over for every additional page automatically
- Integrated text editor to take over publications in .RTF format from any text processing program with text and graphics automatically
- Microsoft Office Plug In that provides Microsoft Office users with the layout tools of Microsoft Word within the text editor
- Filing of pictures and photos throughout the integrated resource management
- EXPORT-TO-HTML interface that allows to install and maintain an Internet site on a virtual web space server without necessity of a dedicated web server PC

### Price and availability

Included in the delivery with CM Studio Standard V3.0 are Microsoft SQL 2000 Desktop Engine, a free Apache License for web server installation as well as a PHP Web Interpreter Release including full configuration files.

The single workstation license is offered by authorized partners at a recommended end user price of **99.00** Euro (incl. VAT). The scope of delivery contains a CD as well as a manual in PDF format. Furthermore MASCH offer a design and converting service for CM Studio Standard V 3.0 at cost price,

A trial version can be ordered free of costs from 15<sup>th</sup> March 2006 under

[http://www.masch.com/de/products/CMStudio\\_Standard.php](http://www.masch.com/de/products/CMStudio_Standard.php)

Trial software as well as box and screenshots in JPG format can be obtained from the PR Agency Interprom and can be ordered throughout [bkelling@interprom.de](mailto:bkelling@interprom.de).

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### About MASCH Russland Software & Consulting Services

In the area of EDP consulting, training and software development MASCH offer the experience of several successful applied projects. By consequent realization of innovative solutions and due to more than 15 years experience of their employees in IT Management, MASCH offer you a high degree of "Return of Investment" with their software solutions. MASCH Russland Software & Consulting Services was founded in August 2001 as joint venture by Russian software engineers and an investor from the Federal Republic of Germany. Meanwhile, more than 20 software and service engineers work at their headquarter in St. Petersburg. Furthermore MASCH have a sales and marketing subsidiary in Germany. You can find an overview of the product information in English language under <http://www.masch.com/en/products>

#### Further information:

MSITEC Marketing Services  
Martin Schaarschmidt  
Hohe Strasse 69  
D-51149 Köln  
GERMANY  
Tel: +49-(0)2203/91133-38  
Fax: +49-(0)2203/91133-99  
Email: [Martin.Schaarschmidt@msitec.de](mailto:Martin.Schaarschmidt@msitec.de)

MASCH Russland Software & Consulting  
Julia Fashchevskaya  
Bolshoj Prospekt 10, V.O.  
199034 St. Petersburg  
RUSSIA  
Tel: +7 – 812 – 32392-45  
Fax: +7 – 812 – 32392-32  
[Yulia.Fashchevskaya@masch.com](mailto:Yulia.Fashchevskaya@masch.com)

#### Press contact and coordination of trial versions:

Bernd Kelling  
Interprom Werbe GmbH  
Blutenburgstrasse 43, 80636 München  
GERMANY  
Tel: +49-(0)89/12 15 84-0, Fax: +49-(0)89/12 15 84-18  
Email: [bkelling@interprom.de](mailto:bkelling@interprom.de)