

### **MSITEC became master distributor of MASCH software**

#### ***Promotion package brings turnover, profit and new customers***

**Cologne, 21 January 07.** MASCH Software Solutions delegated the exclusive distribution rights for all products to the software sales organisation MSITEC in Cologne on 1 January 2007. From now on MASCH Software Solutions concentrates its work on development and support of the applications CM Studio, Call & Track and Scan-To-Web as well as branch specific applications which are based on the CM Studio platform. MSITEC will be responsible for the expansion of the sales activities in Germany, Austria and Switzerland as well as in further European countries.

On the occasion of the contract signing MSITEC has bundled a Welcome Package which enables new resellers to buy the core product CM Studio Professional V3 for a special price. Additionally each new customer will get a web hosting for free for 12 months including web design of the new site as well as further goodies like training, email addresses etc.

The offer is not only interesting for resellers who do not have an own website or who cannot maintain it due to time issues and lacking expertise but also an excellent possibility to support customers in SOHO with the creation of an own website. With CM Studio Professional a powerful but easy to use Windows based software for creation and administration of internet pages is available which can be used without any HTML knowledge.

MASCH Software Solutions offers in cooperation with the distributors Trade Up and Papyrus the following promotion package in January and February 2007:

- CM Studio Professional full product for the net special price of € 275,00 wholesale price or as reseller NFR for internal use for € 149,00 +VAT
- Free support for the development of a professional web design through the web design department of MASCH Software Solutions.
- Participation in the MASCH partner training for CM Studio Professional V3.0 in Cologne on 31.01.2007 or 03.02.2007
- Free registration of your desired .DE domain or if already existing a free transposition on your CM Studio server
- 12 months website hosting incl. 10 email addresses and 1 GB traffic for free

## Presse-Information



### **Further Information:**

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